LATINA OF THE YEAR

IRENE DIAZ-BAZAN

32 Years of Journalism, Leadership and Community Impact

Publisher • Journalist • Community Leader

Atlanta, Georgia



PUBLISHING EXPERIENCE

Irene Diaz-Bazan brings 32 years of experience in journalism, media, and publishing, combining editorial leadership, business development, audience growth, and community engagement.

As Publisher and Director of **Prensa Atlanta**, she oversees editorial strategy, content development, advertiser relationships, special projects, community partnerships, and the business operations of an independent Latino media organization.

Under her leadership, Prensa Atlanta publishes **RAICES Magazine**, a 40-page monthly publication featuring original editorial content on immigration, human-interest stories, education, sports, business, the economy, culture, and other issues relevant to the Latino community. The magazine provides a platform for community voices while creating additional opportunities for advertisers and strengthening the publication's presence throughout metropolitan Atlanta.

Prensa Atlanta is also affiliated with important national journalism and media organizations, including the **National Academy of Television Arts & Sciences (NATAS)**, the **National Association of Hispanic Publications (NAHP)**, American Community Media, and Factchequeado, strengthening its connections within the broader journalism industry and expanding access to professional resources and collaborative opportunities.

Diaz-Bazan is also committed to continuous professional development. She received a scholarship to participate in a **National Press Foundation fellowship**, providing an opportunity to strengthen her journalism and leadership skills while connecting with journalists and media professionals from across the country.

Her publishing leadership combines editorial credibility, innovation, community service, and entrepreneurship, allowing Prensa Atlanta to grow its audience, develop new editorial products, strengthen advertiser relationships, and remain a trusted source of information for Latino families.





OTHER MEDIA EXPERIENCE

Irene Diaz-Bazan began her journalism career at the age of 19 at La Industria de Chiclayo, a newspaper in northern Peru. At just 21, she earned a War Correspondent Certificate issued by the 10th Infantry Division of the Peruvian Army, reflecting the early professional preparation and responsibility she assumed in the field of journalism.

She later worked for **El Comercio**, Peru's oldest and one of its most influential newspapers, founded in Lima on May 4, 1839. There, she worked in the Department of Research and Journalistic Archives, gaining valuable experience in news research, documentation, and editorial support.

After moving to the United States, she continued building her career in Spanish-language media. In Georgia, she served as General Editor for the Hispanic newspaper **La Vision** and also worked with **Atlanta Latino**. She later joined **Telemundo Atlanta** as a news reporter and producer, expanding her experience into television journalism and multimedia production.

Her professional life in the media has been closely connected to newsroom deadlines, editorial planning, and the development of strategies for front-page stories and major news coverage. Throughout her career, she has participated in the coverage of political processes, presidential and state elections, natural disasters, breaking news, tragic events, and other stories of significant public interest.

This extensive background has given her a comprehensive understanding of print, television, digital journalism, newsroom management, and editorial decision-making.

LOCAL AND NATIONAL COMMUNITY INVOLVEMENT



For several years, Irene Diaz-Bazan has maintained a strong connection with Georgia's Latino community through journalism, public-service initiatives, humanitarian events, civic education, and partnerships with community organizations.

Under her leadership, **Prensa Atlanta** organizes free Informational Forums that bring together churches, nonprofit organizations, medical and mental-health professionals, attorneys, consular representatives, and community leaders to provide families with reliable information and access to resources.

For five consecutive years, Diaz-Bazan has also led **"Que Canten los Ninos" (Let the Children Sing)**, an annual December community event that brings together more than **200 people**, primarily families with children. Many participating families have previously shared their stories with Prensa Atlanta while facing terminal illnesses, deaths of loved ones, house fires, homicide, eviction, financial hardship, and other difficult circumstances.

Through Prensa Atlanta's community initiatives, dozens of families have been connected with consular representatives, professional services, resources, and reliable information.

The publication also participates in **nonpartisan civic-education activities**, providing Spanish-speaking audiences with information about elections, voting procedures, and civic participation. Prensa Atlanta has also participated in citizenship ceremonies celebrating an important milestone in immigrants' integration into life in the United States.

In recognition of this community service, **Prensa Atlanta was officially honored by the Georgia House of Representatives on March 28, 2024**, through a state resolution recognizing four years of journalistic and community service to Georgia's Hispanic population.

Under Diaz-Bazan's leadership, Prensa Atlanta has become not only a source of news, but also a trusted bridge connecting Latino families with information, resources, institutions, and opportunities.



OTHER LOCAL AND NATIONAL HONORS EARNED

Throughout her career, Irene Diaz-Bazan has received numerous local and national honors recognizing her journalistic excellence, leadership, writing, and community service.

She is the recipient of **seven Southeast Regional Emmy Awards** and **13 Emmy nominations** from the Southeast Chapter of NATAS, as well as **18 Jose Marti Awards** from the National Association of Hispanic Publications (NAHP).

She earned **first place in a GALEO essay competition**, has been named among the **50 Most Influential Latinos in Georgia** by the Georgia Hispanic Chamber of Commerce (GHCC), and was recognized as an **Outstanding Peruvian Abroad** in 2018.

In 2017, Diaz-Bazan earned **second place in the international photography competition "Soy Migrante Peruano" (I Am a Peruvian Migrant)**, organized by Peru's Ministry of Foreign Affairs and the International Organization for Migration (IOM).

On March 28, 2024, the **Georgia House of Representatives** recognized Prensa Atlanta through a state resolution honoring four years of journalistic and community service.

In 2025, in Miami, Florida, Diaz-Bazan received the **TUMI USA Award for Excellence in Journalism**, an honor recognizing outstanding Peruvians in the United States. That same year, the Ecuadorian Association in Atlanta (ASEG) honored her as **"Periodista Extraordinaria" (Extraordinary Journalist)**.

LifeLink of Georgia recognized Diaz-Bazan as an **"Invaluable Partner"** for her work promoting organ and tissue donation awareness. **Marinera Limena en USA** presented her with the **"Making a Difference" Award** for her community outreach and promotion of Peruvian culture and traditions in Georgia.

In September 2026, she received the local **Latina Poderosa** recognition for her leadership, professional achievements, and positive community impact.



Supporting photographs, award documentation, event materials, and official recognitions may be submitted as accompanying evidence.